

MANAGER OF SOCIAL RESPONSIBILITY (MSR)

Terms of Reference:

Minera y Metalúrgica del Boleo S.A. de C.V.
Santa Rosalía, Baja California Sur, México

Introduction and Background

The Boleo Project is owned by a “Baja Mining Corp.” based in Canada and it is operated by its Mexican subsidiary “Minera y Metalúrgica del Boleo”. A definitive feasibility study was completed in mid 2007 and, pending completion of financing, the construction should begin in mid 2008. The planned project is an underground copper/cobalt/zinc mine with 55,000 tons per year of copper production during an initial mine life of 25 years. The project is located near the town of Santa Rosalía in the State of Baja California Sur.

Overall Role and Responsibilities

The Manager of Social Responsibility (MSR) will develop and implement the Project’s Community Relations Strategy Program (CR). The MSR will be responsible for the implementation, recruitment and training of staff, as well as the development of materials needed for proper communication of the project’s status and objectives. The principal responsibilities of the MSR will be as follows:

- Develop, together with the Social Management Advisory Team (SMAT), MMB Management, Ordoñez Professional and selected consultants, the CR strategy.
- Coordinate relations, interests, concerns and all other matters related to the project’s plans and activities.
- Report to the Director of Health, Safety, Environment and Social Responsibility (DHSESR) or the Vice President of Engineering and Construction and the SMAT, regarding all relevant community/social issues, as well as on the advance of the implementation, in a timely fashion.
- Develop community engagement procedures and incident response plans for the project.
- Manage budget and staffing requirements for implementation of the strategy (as set by SMAT), and obtain those resources from the VP E&C.
- Supervise and direct the implementation of the strategy.
- Communicate with MMB Senior Management and consultants on a regular or as-needed basis.
- Determine, together with SMAT, the monitoring, evaluation and external review requirements.
- Develop and ensure maintenance and updating of a record-keeping system with regard to all the project’s consultations, meetings, requests, complaints and/or incidents, and all the other relevant interactions with the general public.

Preferred Skill Set

The ideal candidate for this position will be an effective communicator with strong organizational and interpersonal skills; experience working with different kinds of

populations, organizations or institutions is very important. He/she will have a working knowledge of rural/social and economic development. Knowledge of Mexican social and environmental laws and regulations and international standards related to the community engagement (e.g. IFC/World Bank Standards, Equator Principles, etc) would be an asset.

Relevant training and/or practical experience in community relations, communications, sociology or related fields (e.g., teaching, journalism and careers in public health), environmental management or social development would be very important assets. Ideally, but not mandatory, the MSR should possess a university degree. The candidate should be fluent in Spanish and have intermediate knowledge of English (oral and written). An in-depth knowledge of the socio-economic environment in Mexico is also imperative.

The position is based in Santa Rosalía, BCS, Mexico.

All interested parties, please send current resume to: Jobs@bajamining.com